

# The real cost of DATA LOSS



Cyber crime will cost **\$6 Trillion** in losses annually by 2021



In 2019 **\$11.5 Billion** losses due to Ransomware



Estimated **184 million** Ransomware attacks in 2017 (2018 not reported)



**92%** of organizations have seen malware/ransomware in email attachments in last 12 months



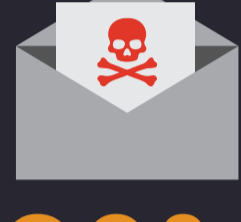
**52%** say volume of attacks has increased in last 12 months



**20%** of employees (only) can spot and defend against malware/ransomware



**35%** of US businesses were hit by malware/ransomware in the last year



**30%** of phishing emails in the U.S. are opened



Companies take over **6 MONTHS** to notice a data breach



**41%** of companies have more than **1000** sensitive files open to everyone



Cryptowalls on rise, they lock users out until you **PAY RANSOM** with Crypto currency

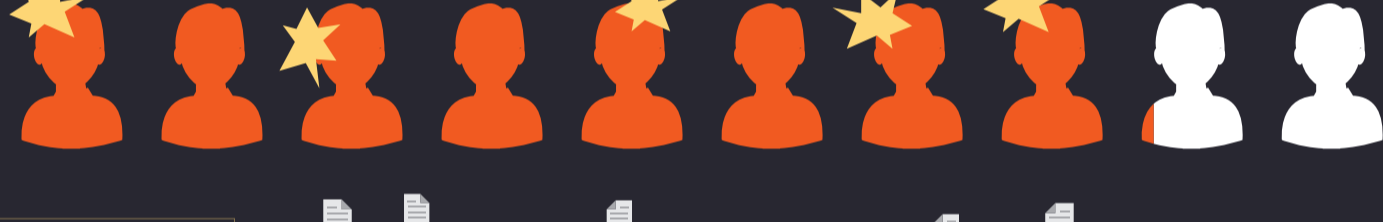


On average, small companies lose over **\$100,000** per ransomware incident due to downtime



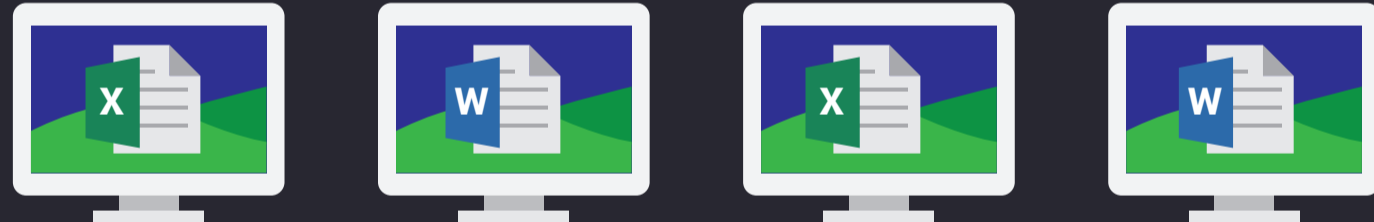
**43%** of businesses were a victim of a cyber security breach in the **LAST 12 MONTHS**

**83%** of businesses incur **50+** attacks per month



Once data's been stolen, it gets sold on the black market

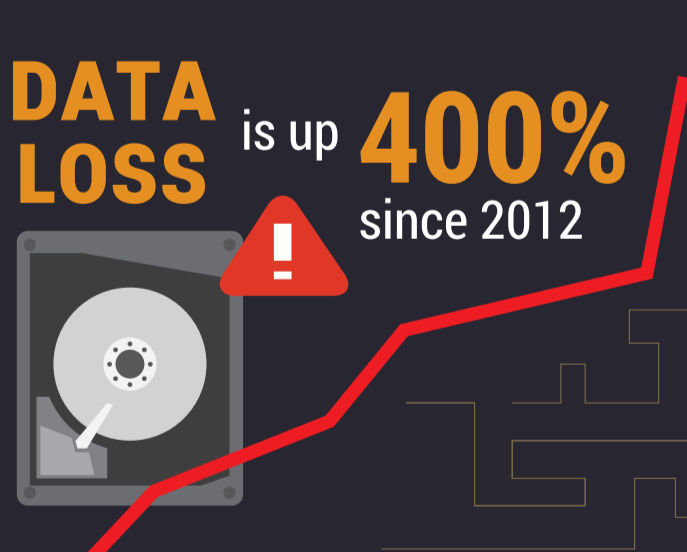
Email + Microsoft Office file formats are the most used file extensions



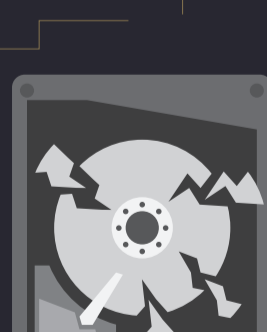
Emails are the most common way for cyber criminals to attack their victims



When a user opens a .doc or .xls file, they **let the virus in**



**68%** of SMBs don't have a disaster recovery plan



**140,000** hard drives fail in the United States **EACH WEEK**

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Sources:

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